

Institutional Overview

Madison College is a public, not-for-profit educational institution that serves more than 40,000 students across twelve counties in Wisconsin. The College’s mission is to provide accessible, high quality learning experiences that serve the community, while exhibiting the values of excellence, respect, and integrity. The strategic vision of the College is “Transforming lives, one at a time.” The table below shows the breakdown of student headcounts by credit load and degree status.

Table OV.1 - 2012 Student Headcount by Credit Load and Degree Status

	2012 Headcount
Full-Time Students	7,299
Part-Time Students	34,825
Total Students	40,034
Degree Credit	24,542
Non-Degree Credit	18,716
Total Students	40,034

Madison College operates campuses in five cities across the District: Madison, Fort Atkinson, Portage, Reedsburg and Watertown. The main Truax campus is supplemented by four other locations in Madison. The Watertown and Fort Atkinson campuses serve the Eastern Region of the District, and the Portage and Reedsburg campuses serve the Northern Region. Across these campuses, the College provides services for 223 municipalities and 726,000 residents.

As part of the Wisconsin Technical College System (WTCS), which includes sixteen institutions serving the educational and workforce training needs of the State, Madison College serves a dual educational role: first, the College provides affordable and quality education for residents. Second, the College supports businesses and economic development across the District.

Madison College students choose from more than 140 careers through associate degree, certificate, and diploma programs. Madison

College is also one of three WTCS schools charged with preparing students to transfer to four-year institutions, resulting in guaranteed acceptance to the University of Wisconsin-Madison if students successfully complete the designated requirements. As a result, Madison College is the largest source of transfer students for the University of Wisconsin System. The College has developed similar partnerships with nearly twenty other four-year institutions.

Madison College serves business and economic needs across the District in a variety of ways. First, degree/certificate programs produce well-trained graduates who can move directly into careers and address local employer needs. The Business and Industry Services area provides customized training, technical assistance, and consulting to businesses across the District on a contractual basis. The Business Procurement Assistance Center assists local businesses in marketing and selling their products and services to the government. The Eastern Region and Northern Region are each served by a Director of Economic and Workforce Development to attend to the local economic issues and needs.

The table below provides an overview of the faculty and staff at the College.

Table OV.2 - Madison College Employees by Category

Employee Category	Full-time	Part-time
Faculty	474	1500
Support Staff (PSRP)	402	93
Administrators	112	N/A
Casual Employees	N/A	800
Student Help	N/A	1000

Madison College has made extensive investment in state-of-the-art flexible learning options in response to the changing needs of students, dramatically increasing online, hybrid, accelerated and distance education offerings in the past four years. The College was the first educational institution to use the cutting-edge Cisco Telepresence system to deliver distance education, and BlackBoard serves as the

College's online educational support system for online, hybrid, and face-to-face courses.

IMPROVEMENT INITIATIVES AND ACTION PROJECTS

Since the last Systems Portfolio, the College completed several Action Projects, including improving data systems and the ability to benchmark Key Performance Indicators against similar colleges, developing a robust training program for instructors teaching in alternative delivery formats, and streamlining several planning and assessment processes into one overall Unit Planning Process. Current Action Projects are working to improve retention and implement an admissions advising process.

CHALLENGES

Changes at the state level have impacted college funding and the ability to collectively bargain compensation and working conditions.

A cut in state funding and a freeze on the College's ability to raise the local tax levy resulted in three consecutive years of financial pressure. However, the College has managed to maintain quality services with minimal impact on students.

The College is working on an Employee Handbook, which will be implemented after the current Collective Bargaining Agreement with full-time faculty and PSRP staff expires in March 2014, to redefine the work roles and relationships between administration, faculty and staff.

The current College President has announced her retirement in the summer of 2013. A presidential search is currently underway, and

the new president will oversee the College during a time of transition and continue the College's growth and progression despite financial challenges.

ACCOMPLISHMENTS

The completion of the Facilities Master Plan, created in response to student feedback and needs identified by the Academic Plan, led to passage of a \$134 million referendum, the largest in state history. The Facilities Master Plan will help the College address both short- and long-term academic program expansion needs, create a technologically sophisticated infrastructure to support future shifts in training needs and cutting edge technology and equipment, and enhance services and facilities to all campuses in the District. Facilities Master Plan building initiatives have included a new Health Education Building, a Protective Services Education Center, and an Ingenuity Center for advanced manufacturing. A new Gateway Welcome Center creates a more centralized location for students to access various academic and student services, including enrollment, advising, library services, and the Student Achievement Center. Each of the regional campuses were also renovated and expanded. Madison College will leverage data to ensure that the new facilities will be used effectively to serve students and the community. As of 2012, Madison College has served the District for 100 years, and the referendum will help ensure state-of-the-art facilities as the College moves into its second century.

NOTE ON CORE CRITERIA FOR ACCREDITATION

To identify where Core Criteria is addressed within the Portfolio, parenthetical citations have been added (e.g., CC-1A). A parenthetical at the beginning of a response indicates the entire response is relevant to addressing the Core Criteria. If only a section of a response is relevant, the parenthetical citation is placed at the beginning of the relevant section.